



# D.R.E.S tha BEATnik

www.dresthabeatnik.com

## bio

DRES THA BEATNIK - is a MC, HUMAN BEATBOXER, LECTURER, The #1 HIP HOP LIVE CONCERT HOST in the U.S., U.S. CULTURAL LAISON of HIP HOP CULTURE to The PEOPLE'S REPUBLIC of CHINA & soon to be INDUCTEE to The SMITHSONIAN NATIONAL MUSEUM of AFRICAN AMERICAN HISTORY & CULTURE. These are only a few words to describe a True Talent. Originally from the City of Brotherly Love, Philadelphia "Illadelph" PA, Andre Lett, a.k.a. "D.R.E.S. tha BEATnik," currently resides in Atlanta, GA, and has been described as a multi-talented phenomenon. Creative Loafing named D.R.E.S. "Best Vocalist" in their Best of Atlanta 2002 issue, calling him the "rockingest esophagus in town." D.R.E.S. simultaneously brings a unique perspective to the art of beatboxing and the culture of hip-hop.

D.R.E.S.' career started at a very young age -- singing, dancing, MCing, and beatboxing. A former dancer for Russell Simmons' Def Comedy Jam & member of The UNIVERSAL ZULU NATION & BEATBOXER ENTERTAINMENT. D.R.E.S. has been in the presence of many industry leaders who have helped him develop his unique style and presence. He is a professional master of ceremonies & Show Host with over 15,000 shows under his belt and whom the Atlanta underground hip-hop community has called "the Johnny Carson of Atlanta hip-hop."

The FOLLOWTHEHAT Movement ,is a marketing campaign launched by D.R.E.S. himself that makes His Trademark Hat the center of Attention. Alerting His Fans of where to go to catch Tha BEATnik live all of which is promoted via @dresthabeatnik. Thus once again eliminating the divide between Artist & Fan. As D.R.E.S. so eloquently puts it, "We as Artists are allowed to do this Job and we must be able to connect with Our Supporters in order to give them what they Want & Need through The Art"



## stats

Website Visits:

250,000

Twitter:

5,453

Facebook:

13,263

Instagram:

6,642

Klout Score

71

## CONTACT

E: BOOKING@DRESTHABEATNIK.COM

P: 404.931.9953